National Bankshares Inc.
BANK

NASDAQ: NKSH - \$39.70

RATING: BUY
12-Month Price Target: $\$ 46.00$

February 26, 2018

| MARKET DATA |  |
| :--- | ---: |
| Market Cap. |  |
| 52-Week High | $\$ 277.9$ Mil. |
| Price/Book | $\$ 47.70$ |
| Price/Tang. Book | $149 \%$ |
| 52-Week Low | $154 \%$ |
| 3-Mo. Avg. Daily Volume | $\$ 36.05$ |
| Dividend Yield | 7,119 |
| Total Assets | $2.95 \%$ |
| ROE | $\$ 1.3 \mathrm{Bil}$. |
| ROTE | $6.53 \%$ |
| Shares Outstanding (Mil) | $6.60 \%$ |
| Annual Dividend | 7.0 |
| Institutional Ownership | $\$ 1.17$ |
| Insider Ownership | $36.8 \%$ |
| Market data as of most recently available data. |  |



National Bankshares, Inc. is the Blacksburg, Virginia-based financial holding company of the National Bank of Blacksburg, a community bank operating 25 branches in Southwest Virginia. For historical perspective, the National Bank of Blacksburg was first chartered in 1891 as the Bank of Blacksburg.

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## NKSH 4Q17 Earnings Review: Upgrading Shares to BUY

| EPS | Mar | Jun | Sep | Dec | Year | Growth | Est. <br> Change | P/E |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | M217A | $\$ 0.52$ | $\$ 0.51$ | $\$ 0.54$ | $\$ 0.44$ | $\$ 2.03$ | $(5.6) \%$ | - | $19.6 x$ |
| 2018E | $\$ 0.63$ | $\$ 0.68$ | $\$ 0.71$ | $\$ 0.72$ | $\$ 2.74$ | $35.0 \%$ | $\$ 0.11$ | $14.5 x$ |  |
| 2019E | $\$ 0.67$ | $\$ 0.71$ | $\$ 0.74$ | $\$ 0.76$ | $\$ 2.88$ | $5.1 \%$ | $\$ 0.12$ | $13.8 x$ |  |

Click here for our First Look note.
Reported: \$0.44
Core: \$0.66
SOP Estimate: \$0.56
Consensus Estimate: $\mathbf{\$ 0 . 5 6}$
Core EPS above our estimate: NKSH reported 4Q17 EPS of \$0.44. We estimate core EPS of $\$ 0.66$, as compared to our estimate of $\$ 0.56$. Our First Look note called core $\$ 0.67$ - we now exclude the estimated gain on sale of a branch. We are the only estimate on the street. Please see our core EPS reconciliation at the end of the report for further detail.

Variance to our expectations: NKSH's 4Q results were better than expected for the provision ( $\$ 0.08 /$ sh better), NII ( $\$ 0.01 /$ sh better, and expenses ( $\$ 0.01 /$ sh better).

Raising EPS estimates. For 2018, we are taking our EPS estimate from $\$ 2.63$ to $\$ 2.74$ (+4.3\%). For 2019, we are taking our EPS estimate from $\$ 2.76$ to $\$ 2.88$ (+4.3\%). Please see the attached exhibit further detailing where we altered our forward expectations.

Upgrading shares of NKSH to BUY following strong 4Q and improved outlook. Following NKSH's 4Q17 earnings release and our conversation with management, we are upgrading shares from HOLD to BUY. Overall, we viewed the 4Q favorably, as the company outperformed in a number of areas. Importantly, pre-tax, pre-provision net revenue (PPNR) came in ahead of our forecast. Our updated model places a few percentage points of upward pressure
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on our estimates, which coupled with a discounted valuation led us to get more constructive on the shares. As a result, we are upgrading the shares to BUY for the following five reasons:

- First, NKSH remains one of the country's highest performing community banks quarter-in and quarterout. NKSH has not reported an ROAA below $1.00 \%$ since 1995, which is as far back as our data set goes. Adjusting for this Q's DTA impairment, core ROAA came to $1.44 \%$ ( $\sim 1.25 \%$ with our forecasted level of provisioning). The fact of the matter is that NKSH delivers top-tier performance on a continual basis with little flair to the business model. We attribute the company's long history of success to (1) a strong management team with decades of bank experience, (2) a highly efficient operating model, (3) a conservative balance sheet/ credit profile, and (4) a stable economic footprint anchored by the presence of Virginia Tech in the company's hometown. We expect pre-tax, pre-provision (PPNR) ROAA to advance from an avg. of $1.94 \%$ over the prior 8Qs to $2.08 \%$ by 4 Q18 and $2.14 \%$ by 4Q19.
- Second, the NIM appears to have reached an inflection point. Investors will recall that chronic NIM compression in recent years has pressured returns, as well as the bottom line. Thankfully, our belief is that margin erosion is a thing of the past. NKSH's NIM has advanced from a 4Q16 low of $3.39 \%$ to $3.47 \%$ today, and we foresee continued expansion ahead. Aside from some 1Q18 noise related to a lower FTE adjustment, we look for a modest, but steady ramp in the margin to $3.51 \%$ by year-end 2018 and $3.57 \%$ by year-end 2019 . The improving margin dynamic is visible in bottom line returns, as well. 2017 marked the first year since 2013 that EPS did not decline, and future NIM expansion should only help further in the years ahead.
- Third, NKSH has ample balance sheet capacity in a rising rate environment, coupled with a stellar deposit base. NKSH's balance sheet has incredible potential, particularly in a rising rate environment. With a loan to deposit ratio of $63.0 \%$, a low loan to asset level of $53.2 \%$, low level of RWAs to GAAP assets ( $64.3 \%$ ), and ample capital levels, NKSH's balance sheet is both strong and full of potential. As loans continue to grow and become a larger part of the earning asset base, the NIM and return profile should benefit. Plus, the asset side of NKSH's balance sheet is funded entirely with its strong deposit base ( $17 \%$ noninterest-bearing, $89 \%$ core, 39 bps cost of deposits), thanks to the company's $20 \%+$ market share in Montgomery and Tazewell counties. Finally, while we do not view NKSH as a seller, we readily acknowledge that the above balance sheet complexion is quite attractive to potential acquirers.
- Fourth, credit quality remains solid. Through the cycle, NKSH charged-off $3.2 \%$ of 4Q07 loan balances, which is in-line with high performing peers and compares favorably to the industry average of $5.7 \%$. Credit quality remains strong today with NPAs to assets of 85 bps , or only 44 bps excluding accruing TDRs ( $48 \%$ of total NPAs). Plus, the company continues to have solid reserve coverage of $1.19 \%$, even after this Q's reserve release. While reserve releases of this quarter's magnitude are unlikely going forward and we expect provision to slowly normalize, we do not sense anything on management's part that would indicate credit issues ahead.
- Fifth, shares have underperformed meaningfully this year, and trade at a steep discount to peers. YTD, shares of NKSH are down $12.7 \%$, vs. a $4.4 \%$ increase in the Nasdaq Bank Index and median $1.8 \%$ decline for high-performing peers. While some of the recent underperformance can be attributed to the shares' strong run in the final four months of 2017, the recent decline has left shares trading at a steep discount to peers at a time when the fundamental outlook for the company is brighter. As the chart below illustrates, NKSH is trading basically in-line with high-performing peers on a P/E basis, but at a deep discount on TBVPS. Adjusting for NKSH's substantial excess capital position narrows the discount on TBV, but places the P/E discount at 2.5 x . We simply do not believe a $\sim 30 \%$ discount on fully-levered TBV and 2.5 x multiple on levered earnings is reasonable at this time.
SANDLER + Company Note


## NKSH Valuation vs Peers

|  | NKSH | High <br> NKSH @ <br> 10\% TCE | Performing <br> Peers | Geographic <br> Peers |
| ---: | ---: | ---: | ---: | ---: |
| $\mathrm{P} / 18 \mathrm{E}$ | 14.5 x | 11.7 x | 15.1 x | 14.1 x |
| $\mathrm{P} / 19 \mathrm{E}$ | 13.8 x | 11.1 x | 13.7 x | 12.8 x |
| P/TBV | $154 \%$ | $178 \%$ | $244 \%$ | $160 \%$ |

Peer median used
Geographic peers defined as major-exchange traded banks with assets
between $\$ 750$ mil. and $\$ 5.0$ bil. located in VA, WV, NC, E. TN \& E. KY
High-performing peers defined as $\$ 750$ mil. to $\$ 5.0$ bil. in assets with a core
ROAA $>1 \%$ in 18 of the past 20Qs, no significant mortgage contribution,
and traditional bank-like business models

The story is not without pushbacks; capital deployment remains the largest stumbling block. We believe the thesis we lay out above argues for upside to the shares and warrants a BUY rating. With that said, capital deployment remains the largest stumbling block to our favorable outlook. The company's TCE ratio has been in excess of $13 \%$ since 1Q15 and currently stands at $14.31 \%$. Regulatory ratios are even higher, with a CET1 ratio of $23.6 \%$. Our sense is that management's strategy has been to retain dry powder for organic growth and M\&A while paying out $\sim 50 \%$ of earnings via dividends. Unfortunately, loan growth has not been strong enough to lever the capital base, and a deal has not materialized. We applaud management's organic focus and discipline, but also acknowledge that the right transaction could solve the capital issue while also augmenting the earnings stream of NKSH's slowergrowth markets. An increased dividend and/or special dividend could also make sense until growth picks up or the right opportunity crosses management's desk. We do believe management remains interested in M\&A, but that a deal has to "make sense"; cultural considerations are key, as is location. Our belief is that an institution within a three hour drive is in management's sweet spot.

Even so, retaining dry powder for this long has pressured returns on equity and introduced a valid pushback into an otherwise strong story. Our position is this: first, if a community bank is going to have something to pick at, modest excess capital is probably the best problem to have; second, after years of compressing EPS and ROAA, NKSH is poised to deliver its second straight year of improvement in 2018; third, NKSH's enviable deposit base and balance sheet complexion should provide downside support around the current valuation.

| National Bankshares, Inc. (NKSH) : Core EPS Reconciliation | One-Time Items - \$mil. |  |  |  |  |  |  |  |  |  | Change From: |  | One-Time Items - Per Share |  |  |  |  |  |  |  |  |  | Change From: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 4Q17 |  | 3Q17 |  | 2Q17 |  | 1Q17 |  | 4Q16 | 4Q17 | 4Q16 |  | 4Q17 |  | 3Q17 |  | 2Q17 |  | 1Q17 |  | 4Q16 | 4Q17 | 4Q16 |
| Net Income |  | 3.088 |  | 3.785 |  | 3.570 |  | 3.649 |  | 3.470 | -18.4\% | -11.0\% |  | 3.088 |  | 3.785 |  | 3.570 |  | 3.649 |  | 3.470 | -18.4\% | -11.0\% |
| Average Diluted Shares |  | 6.958 |  | 6.958 |  | 6.958 |  | 6.958 |  | 6.958 | 0.0\% | 0.0\% |  | 6.958 |  | 6.958 |  | 6.958 |  | 6.958 |  | 6.958 | 0.0\% | 0.0\% |
| Diluted EPS | \$ | 0.44 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | -18.4\% | -11.0\% | \$ | 0.44 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | -18.4\% | -11.0\% |
| Core EPS | \$ | 0.66 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | 21.3\% | 33.1\% | \$ | 0.66 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | 21.3\% | 33.1\% |
| "Run Rate" EPS | \$ | 0.66 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | 21.3\% | 33.1\% | \$ | 0.66 | \$ | 0.54 | \$ | 0.51 | \$ | 0.52 | \$ | 0.50 | 21.3\% | 33.1\% |
| One-Time Gains |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Securities Gains |  | 0.006 |  | 0.004 |  | 0.004 |  | - |  | 0.033 |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Est. Gain on Branch Sale |  | 0.130 |  | - |  | - |  | - |  | - |  |  |  | \$0.01 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Other |  | - |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total One-Time Gains |  | 0.136 |  | 0.004 |  | 0.004 |  | - |  | 0.033 |  |  |  | \$0.01 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| One-Time Gains NOT RECEIVING Tax Effects |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other |  |  |  |  |  |  |  | - |  |  |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total |  |  |  |  |  |  |  |  |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| One-Time Loan Loss Provisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Charge-offs in Excess of Provision |  | - |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Other |  |  |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total |  | - |  |  |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| One-Time Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other |  | - |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | $\$ 0.00$ |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total Unusual Expenses |  | - |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| One-Time Expenses NOT RECEIVING Tax Effects |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DTA Impairment Related to Tax Cuts and Jobs Act |  | 1.590 |  | - |  | - |  | - |  | - |  |  |  | (\$0.23) |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Other |  |  |  | $-$ |  | $-$ |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total |  | 1.590 |  | - |  | - |  | - |  | - |  |  |  | (\$0.23) |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Core Items Not Likely to Recur (Excluded from "Run Rate" EPS) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |
| Total |  | - |  | - |  | - |  | - |  | - |  |  |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  | \$0.00 |  |  |


|  | Historical Results |  |  |  | 4Q17 |  | Variance to Estimate |  |  | o/Q Chg. (\%/bps) |  | Y/Y Chg. (\%/bps) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4Q16 | 1017 | 2Q17 | 3 Q17 | Actual | Expected | than Exp. | (\$mil.) | (per sh.) | Actual | Expected | Actual | Expected |
| PER SHARE INFO |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported EPS | \$ 0.50 | \$ 0.52 | \$ 0.51 | \$ 0.54 | \$ 0.44 | \$ 0.56 | $\nabla$ |  | \$ (0.12) | -18.4\% | 3.5\% | -11.0\% | 12.9\% |
| Core EPS | \$ 0.50 | 0.52 | 0.51 | \$ 0.54 | \$ 0.67 | \$ 0.56 | $\triangle$ |  | \$ 0.11 | 23.3\% | 3.5\% | 35.2\% | 13.6\% |
| Book Value Per Share | \$ 25.62 | \$ 26.30 | \$ 26.49 | \$ 26.97 | \$ 26.57 | \$ 26.92 | $\nabla$ |  | \$ (0.35) | -1.5\% | -0.2\% | 3.7\% | 5.1\% |
| Tangible Book Value Per Share | \$ 24.76 | \$ 25.45 | \$ 25.63 | \$ 26.12 | \$ 25.73 | \$ 26.08 | $\nabla$ |  | \$ (0.35) | -1.5\% | -0.2\% | 3.9\% | 5.3\% |
| Dividend Per Share | 0.61 | \$ - | \$ 0.56 | \$ - | 0.61 | \$ 0.61 |  |  | \$ | - | - | 0.0\% | 0.0\% |
| Avg. Diluted Shares | 6.96 | 6.96 | 6.96 | 6.96 | 6.96 | 6.96 |  | - |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| EOP Shares | 6.96 | 6.96 | 6.96 | 6.96 | 6.96 | 6.96 |  | - |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| AVG. BALANCE SHEET (\$mil.) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Avg. Loans | 637.8 | 650.5 | 652.6 | 651.6 | 661.4 | 658.1 | - | 3.3 |  | 1.5\% | 1.0\% | 3.7\% | 3.2\% |
| Avg. Securities | 516.0 | 516.6 | 528.8 | 511.5 | 508.6 | 514.1 | $\nabla$ | (5.4) |  | -0.6\% | 0.5\% | -1.4\% | -0.4\% |
| Avg. Earning Assets | 1,153.8 | 1,167.1 | 1,181.4 | 1,163.1 | 1,170.0 | 1,172.1 | $\nabla$ | (2.1) |  | 0.6\% | 0.8\% | 1.4\% | 1.6\% |
| Ann'l Growth Rate: Avg. Loans |  |  |  |  | 6.0\% | 4.0\% | - |  |  |  |  |  |  |
| Ann'I Growth Rate: Avg. Securities |  |  |  |  | -2.2\% | 2.0\% | $\nabla$ |  |  |  |  |  |  |
| Ann'l Growth Rate: Avg. Earning Assets |  |  |  |  | 2.4\% | 3.1\% | $\nabla$ |  |  |  |  |  |  |
| INCOME STATEMENT (\$mil.) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Interest Income (FTE) | 9.8 | 10.0 | 10.1 | 10.1 | 10.2 | 10.2 | - | 0.1 | \$ 0.01 | 1.4\% | 0.8\% | 4.2\% | 3.5\% |
| Service charges on deposit accounts | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | $\nabla$ | (0.0) | \$ (0.00) | -0.1\% | 3.0\% | 4.3\% | 7.5\% |
| Other service charges and fees | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | - | 0.0 | \$ 0.00 | 31.7\% | 0.0\% | 14.9\% | -12.8\% |
| Credit card fees | 1.0 | 0.9 | 1.0 | 1.0 | 1.0 | 1.1 | $\nabla$ | (0.1) | \$ (0.01) | -2.8\% | 4.0\% | 0.5\% | 7.6\% |
| Trust income | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | $\triangle$ | 0.0 | \$ 0.00 | 10.4\% | 3.0\% | 18.9\% | 10.9\% |
| Bank-owned life insurance | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | - | 0.0 | \$ 0.00 | 1.3\% | 0.0\% | 57.3\% | 55.3\% |
| Other | 0.2 | 0.3 | 0.2 | 0.2 | 0.3 | 0.2 | - | 0.1 | \$ 0.01 | 31.6\% | 0.0\% | 14.6\% | -13.0\% |
| Total Noninterest Income | 2.5 | 2.5 | 2.5 | 2.6 | 2.7 | 2.7 | $\triangle$ | 0.0 | \$ 0.00 | 3.5\% | 2.8\% | 9.2\% | 8.5\% |
| Operating Revenue | 12.3 | 12.6 | 12.5 | 12.7 | 12.9 | 12.8 | - | 0.1 | \$ 0.01 | 1.9\% | 1.2\% | 5.2\% | 4.5\% |
| Noninterest Expense | 6.6 | 6.9 | 6.7 | 6.7 | 6.6 | 6.7 | $\nabla$ | (0.1) | \$ 0.01 | -2.3\% | -1.0\% | 0.1\% | 1.4\% |
| Goodwill | - | - | - | - | - | - |  | - | \$ | - | - | - | - |
| Other Intangible Amortization | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | $\nabla$ | (0.0) | \$ 0.00 | -7.7\% | 0.0\% | -69.2\% | -66.7\% |
| Total Noninterest Expense | 6.6 | 6.9 | 6.7 | 6.7 | 6.6 | 6.7 | $\nabla$ | (0.1) | \$ 0.01 | -2.3\% | -1.0\% | -0.3\% | 1.0\% |
| Pretax Preprovision Net Revenue | 5.7 | 5.6 | 5.8 | 5.9 | 6.3 | 6.2 | $\triangle$ | 0.2 | 0.02 | 6.6\% | 3.7\% | 11.6\% | 8.6\% |
| Provision for Loan Loss | 0.5 | 0.1 | 0.5 | 0.2 | (0.6) | 0.3 | $\nabla$ | (0.8) | \$ 0.08 | -382.1\% | 31.2\% | -212.9\% | -47.5\% |
| Pretax Operating Income | 5.2 | 5.6 | 5.4 | 5.7 | 6.9 | 5.9 | $\triangle$ | 1.0 | \$ 0.09 | 20.2\% | 2.8\% | 33.4\% | 14.0\% |
| Net Securities Gains | 0.0 | - | 0.0 | 0.0 | 0.0 | - |  | 0.0 | \$ 0.00 |  |  |  |  |
| Net Nonrecurring Items | - | - | - | - | 0.1 | - |  | 0.1 | \$ 0.01 |  |  |  |  |
| Pretax Income | 5.2 | 5.6 | 5.4 | 5.7 | 7.0 | 5.9 | $\triangle$ | 1.1 | \$ 0.11 | 22.5\% | 2.7\% | 35.1\% | 13.3\% |
| Income Taxes (incl. FTE adjustment) | 1.7 | 1.9 | 1.8 | 1.9 | 3.9 | 2.0 | - | 2.0 | \$ (0.28) | 102.0\% | 1.2\% | 127.8\% | 14.2\% |
| Net Income | 3.5 | 3.6 | 3.6 | 3.8 | 3.1 | 3.9 | $\checkmark$ | (0.8) | \$ (0.12) | -18.4\% | 3.5\% | -11.0\% | 12.9\% |
| Income to Noncontrolling Interests | - | - | - | - | - | - |  | - | \$ - | - | - | - | - |
| Preferred Dividends | - | - | - | - | $-$ | $-$ |  | - | \$ - | - | - | - | - |
| Net Income avail. to Common | 3.5 | 3.6 | 3.6 | 3.8 | 3.1 | 3.9 | $\nabla$ | (0.8) | \$ (0.12) | -18.4\% | 3.5\% | -11.0\% | 12.9\% |
| PERFORMANCE METRICS |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Core ROAA | 1.11\% | 1.18\% | 1.12\% | 1.21\% | 1.44\% | 1.26\% |  |  |  | 24 | 3 | 34 | 15 |
| Core ROAE | 7.35\% | 8.00\% | 7.57\% | 8.01\% | 6.46\% | 8.35\% |  |  |  | (155) | 22 | (89) | 100 |
| Core Roatce | 7.60\% | 8.27\% | 7.83\% | 8.27\% | 9.86\% | 8.63\% |  |  |  | 159 | 22 | 226 | 102 |
| PPNR ROAA | 1.87\% | 1.83\% | 1.88\% | 1.92\% | 2.04\% | 1.98\% |  |  |  | 12 | 6 | 17 | 11 |
| NIM | 3.39\% | 3.49\% | 3.42\% | 3.44\% | 3.47\% | 3.44\% |  |  |  | 3 | - | 8 | 5 |
| NIM L/Q $\Delta$ (bps) |  |  |  |  | 3 | 0 |  |  |  |  |  |  |  |
| Fee Income / Operating Revenue | 20.0\% | 19.9\% | 19.6\% | 20.5\% | 20.8\% | 20.8\% |  |  |  | 34 | 33 | 77 | 76 |
| Efficiency Ratio | 53.5\% | 55.0\% | 53.4\% | 53.1\% | 51.0\% | 51.9\% |  |  |  | (216) | (116) | (257) | (158) |
| Expenses / Avg. Assets | 2.18\% | 2.27\% | 2.16\% | 2.18\% | 2.12\% | 2.15\% |  |  |  | ${ }^{(6)}$ | (4) | (5) | (3) |
| Operating Revenue / Avg. Assets | 4.04\% | 4.10\% | 4.03\% | 4.11\% | 4.16\% | 4.12\% |  |  |  | 6 | 2 | 12 | 8 |
| TCE/TA | 14.03\% | 14.31\% | 14.23\% | 14.82\% | 14.31\% | 14.68\% |  |  |  | (51) | (14) | 28 | 65 |
| Effective Tax Rate | 33.2\% | 34.3\% | 33.5\% | 34.0\% | 56.0\% | 33.5\% |  |  |  | 2,205 | (49) | 2,280 | 26 |
| CREDIT QUALITY (\$mil.) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loan Loss Reserve | 8.3 | 8.3 | 8.4 | 8.5 | 7.9 | 8.4 | $\nabla$ | (0.5) |  | -6.5\% | -0.8\% | -4.5\% | 1.3\% |
| Net Charge-Offs | 0.5 | 0.1 | 0.4 | 0.1 | (0.0) | 0.3 | $\nabla$ | (0.3) |  |  |  |  |  |
| Nonaccrual Loans | 5.9 | 5.7 | 3.2 | 3.2 | 2.8 | - |  |  |  | -12.3\% | - | -52.7\% | - |
| Restructured Loans | 3.8 | 3.7 | 3.7 | 4.8 | 5.1 | - |  |  |  | 6.6\% | - | 36.2\% | - |
| Foreclosed Assets | 3.2 | 3.0 | 3.0 | 2.9 | 2.8 | - |  |  |  | -3.6\% | $=$ | -10.7\% | $=$ |
| Nonperforming Assets | 12.8 | 12.4 | 9.9 | 10.9 | 10.7 | 10.9 | $\nabla$ | (0.2) |  | -1.6\% | 0.0\% | -16.1\% | -14.8\% |
| NALs / Loans | 0.90\% | 0.87\% | 0.49\% | 0.48\% | 0.41\% | - |  |  |  |  |  |  |  |
| NPAs / Assets | 1.04\% | 1.00\% | 0.79\% | 0.88\% | 0.85\% | 0.88\% |  |  |  | (3) | (1) | (18) | (16) |
| NPAs (ex-TDRs)/ Assets | 0.73\% | 0.69\% | 0.49\% | 0.49\% | 0.44\% | - |  |  |  |  |  |  |  |
| TDRs / NPAs | 29.5\% | 30.3\% | 37.4\% | 44.2\% | 47.9\% | - |  |  |  |  |  |  |  |
| Reserve / Loan | 1.28\% | 1.27\% | 1.28\% | 1.28\% | 1.19\% | 1.26\% |  |  |  | (10) | (2) | (10) | (2) |
| NCO Ratio | 0.32\% | 0.06\% | 0.22\% | 0.06\% | -0.01\% | 0.20\% |  |  |  | (7) | 14 | (33) | (12) |
| Provision / Avg. Loans | 0.31\% | 0.04\% | 0.28\% | 0.12\% | -0.34\% | 0.16\% |  |  |  | (47) | 4 | (66) | (15) |


|  | New | Prior | Revision | Diff. (\$) | $\begin{gathered} \text { Diff. } \\ \text { (\%/BPS) } \end{gathered}$ | $\begin{gathered} \text { EPS } \\ \text { Impact } \end{gathered}$ | New | Prior | Revision | Diff. (\$) | $\begin{gathered} \text { Diff. } \\ \text { (\%/BPS) } \end{gathered}$ | $\begin{gathered} \text { EPS } \\ \text { Impact } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PER SHARE INFO |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported EPS | \$ 2.74 | \$ 2.63 | - | \$ 0.11 | 4.3\% |  | \$ 2.88 | \$ 2.76 | - | \$ 0.12 | 4.3\% |  |
| Core EPS | \$ 2.74 | \$ 2.63 | - | \$ 0.11 | 4.3\% |  | \$ 2.88 | \$ 2.76 | - | \$ 0.12 | 4.3\% |  |
| Book Value Per Share | \$ 28.15 | \$ 28.38 | $\nabla$ | \$ (0.24) | -0.8\% |  | \$ 29.86 | \$ 29.97 | $\nabla$ | \$ (0.12) | -0.4\% |  |
| Tangible Book Value Per Share | \$ 27.30 | \$ 27.54 | $\nabla$ | \$ (0.24) | -0.9\% |  | \$ 29.02 | \$ 29.14 | $\nabla$ | \$ (0.12) | -0.4\% |  |
| Dividend Per Share | \$ 1.17 | \$ 1.17 |  | \$ | 0.0\% |  | \$ 1.17 | \$ 1.17 |  | \$ | 0.0\% |  |
| Avg. Diluted Shares | 6.96 | 6.96 |  | - | 0.0\% |  | 6.96 | 6.96 |  | - | 0.0\% |  |
| EOP Shares | 6.96 | 6.96 |  | - | 0.0\% |  | 6.96 | 6.96 |  | - | 0.0\% |  |
| AVG. BALANCE SHEET |  |  |  |  |  |  |  |  |  |  |  |  |
| Avg. Loans | 678.1 | 674.7 | - | 3.4 | 0.5\% |  | 710.0 | 706.5 | - | 3.6 | 0.5\% |  |
| Avg. Securities | 515.0 | 520.5 | $\nabla$ | (5.5) | -1.1\% |  | 522.1 | 527.7 | $\nabla$ | (5.6) | -1.1\% |  |
| Avg. Earning Assets | 1,193.1 | 1,195.2 | $\nabla$ | (2.1) | -0.2\% |  | 1,232.2 | 1,234.2 | $\nabla$ | (2.0) | -0.2\% |  |
| Ann'l Growth Rate: Avg. Loans | 3.7\% | 3.3\% |  |  | 0.4\% |  | 4.7\% | 4.7\% |  |  | 0.0\% |  |
| Ann'l Growth Rate: Avg. Securities | -0.3\% | 0.5\% |  |  | -0.8\% |  | 1.4\% | 1.4\% |  |  | 0.0\% |  |
| Ann'l Growth Rate: Avg. Earning Assets | 1.9\% | 2.1\% |  |  | -0.1\% |  | 3.3\% | 3.3\% |  |  | 0.0\% |  |
| INCOME STATEMENT |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Interest Income (FTE) | 41.5 | 41.1 | - | 0.5 | 1.1\% | \$ 0.04 | 43.7 | 43.0 | - | 0.8 | 1.8\% | \$ 0.07 |
| Service charges on deposit accounts | 2.9 | 3.0 | $\nabla$ | (0.1) | -3.0\% | \$ (0.01) | 3.1 | 3.2 | $\nabla$ | (0.1) | -3.0\% | \$ (0.01) |
| Other service charges and fees | 0.2 | 0.2 | - | 0.1 | 31.7\% | \$ 0.01 | 0.2 | 0.2 | - | 0.1 | 31.7\% | \$ 0.01 |
| Credit card fees | 3.9 | 4.2 | $\nabla$ | (0.3) | -6.6\% | \$ (0.03) | 4.0 | 4.3 | $\nabla$ | (0.3) | -6.6\% | (0.03) |
| Trust income | 1.7 | 1.5 | - | 0.1 | 7.2\% | \$ 0.01 | 1.7 | 1.6 | - | 0.1 | 7.2\% | \$ 0.01 |
| Bank-owned life insurance | 0.9 | 0.9 | - | 0.0 | 1.3\% | \$ 0.00 | 0.9 | 0.9 | - | 0.0 | 1.3\% | \$ 0.00 |
| Other | 1.2 | 1.0 | - | 0.2 | 14.5\% | \$ 0.01 | 1.3 | 1.1 | - | 0.2 | 14.5\% | \$ 0.01 |
| Total Noninterest Income | 10.8 | 10.9 | $\nabla$ | (0.0) | -0.3\% | \$ (0.00) | 11.3 | 11.3 | $\nabla$ | (0.0) | -0.3\% | (0.00) |
| Operating Revenue | 52.4 | 51.9 | - | 0.4 | 0.8\% | \$ 0.04 | 55.0 | 54.2 | - | 0.7 | 1.3\% | \$ 0.07 |
| Noninterest Expense | 27.3 | 27.6 | $\nabla$ | (0.2) | -0.9\% | \$ 0.02 | 28.2 | 28.3 | $\nabla$ | (0.1) | -0.4\% | \$ 0.01 |
| Goodwill | - | - |  | - | - | \$ | - | - |  | - | - | \$ |
| Other Intangible Amortization | 0.0 | 0.1 | $\nabla$ | (0.0) | -7.7\% | \$ 0.00 | 0.0 | 0.1 | $\nabla$ | (0.0) | -7.7\% | \$ 0.00 |
| Total Noninterest Expense | 27.4 | 27.6 | $\nabla$ | (0.2) | -0.9\% | \$ 0.02 | 28.3 | 28.4 | $\nabla$ | (0.1) | -0.4\% | \$ 0.01 |
| Pretax Preprovision Net Revenue | 25.0 | 24.3 | - | 0.7 | 2.8\% | \$ 0.06 | 26.7 | 25.8 | - | 0.8 | 3.3\% | \$ 0.08 |
| Provision for Loan Loss | 1.1 | 1.4 | $\nabla$ | (0.3) | -19.2\% | \$ 0.03 | 1.6 | 1.8 | $\nabla$ | (0.2) | -9.1\% | \$ 0.02 |
| Pretax Operating Income | 23.9 | 22.9 | $\triangle$ | 1.0 | 4.2\% | \$ 0.09 | 25.1 | 24.0 | - | 1.0 | 4.2\% | 0.09 |
| Net Securities Gains | - | - |  | - | - | \$ | - | - |  | - | - | \$ |
| Net Nonrecurring Items | - | - |  | - | - | \$ | - | - |  | - | - | \$ |
| Pretax Income | 23.9 | 22.9 | - | 1.0 | 4.2\% | \$ 0.09 | 25.1 | 24.0 | - | 1.0 | 4.2\% | \$ 0.09 |
| Income Taxes (incl. FTE adjustment) | 4.8 | 4.6 | - | 0.2 | 3.6\% | \$ (0.02) | 5.0 | 4.8 | - | 0.2 | 3.7\% | (0.03) |
| Net Income | 19.1 | 18.3 | - | 0.8 | 4.3\% | \$ 0.11 | 20.0 | 19.2 | - | 0.8 | 4.3\% | \$ 0.12 |
| Income to Noncontrolling Interests | - | - |  | - |  | \$ | - | - |  | - | - | \$ |
| Preferred Dividends | - | - |  | - | = | \$ - | - | - |  | - | = | \$ |
| Net Income avail. to Common | 19.1 | 18.3 | - | 0.8 | 4.3\% | \$ 0.11 | 20.0 | 19.2 | $\triangle$ | 0.8 | 4.3\% | \$ 0.12 |
| PERFORMANCE METRICS |  |  |  |  |  |  |  |  |  |  |  |  |
| Core ROAA | 1.49\% | 1.44\% | - |  | 5 |  | 1.51\% | 1.47\% | - |  | 5 |  |
| Core Roam | 9.85\% | 9.47\% | - |  | 39 |  | 9.77\% | 9.42\% | - |  | 34 |  |
| Core ROATCE | 10.17\% | 9.76\% | $\triangle$ |  | 40 |  | 10.05\% | 9.70\% | - |  | 36 |  |
| PPNR ROAA | 1.97\% | 1.92\% | $\triangle$ |  | 6 |  | 2.04\% | 1.97\% | - |  | 7 |  |
| NIM | 3.48\% | 3.44\% | $\triangle$ |  | 5 |  | 3.55\% | 3.48\% | - |  | 7 |  |
| Fee Income / Operating Revenue | 20.7\% | 20.9\% | $\nabla$ |  | (24) |  | 20.5\% | 20.8\% | $\nabla$ |  | (34) |  |
| Efficiency Ratio | 52.2\% | 53.1\% | $\nabla$ |  | (91) |  | 51.4\% | 52.3\% | $\nabla$ |  | (89) |  |
| Expenses / Avg. Assets | 2.16\% | 2.18\% | $\nabla$ |  | (1) |  | 2.16\% | 2.17\% | $\nabla$ |  | (0) |  |
| Operating Revenue / Avg. Assets | 4.14\% | 4.09\% | - |  | 5 |  | 4.21\% | 4.14\% | - |  | 7 |  |
| TCE/TA | 14.72\% | 15.03\% | $\nabla$ |  | (31) |  | 15.14\% | 15.39\% | $\nabla$ |  | (25) |  |
| Effective Tax Rate | 20.0\% | 20.1\% | $\nabla$ |  | (10) |  | 20.0\% | 20.1\% | $\nabla$ |  | (10) |  |
| CREDIT QUALITY |  |  |  |  |  |  |  |  |  |  |  |  |
| Loan Loss Reserve | 8.0 | 8.5 | $\nabla$ | (0.4) |  |  | 8.2 | 8.5 | $\nabla$ | (0.2) |  |  |
| Net Charge-Offs | 1.0 | 1.4 | $\nabla$ | (0.3) |  |  | 1.4 | 1.8 | $\nabla$ | (0.3) |  |  |
| Nonperforming Assets | 10.7 | 10.9 | $\nabla$ | (0.2) |  |  | 10.7 | 10.9 | $\nabla$ | (0.2) |  |  |
| NPAs / Assets | 0.83\% | 0.85\% | $\nabla$ |  | (2) |  | 0.80\% | 0.82\% | $\nabla$ |  | (2) |  |
| Reserve / Loan | 1.16\% | 1.22\% | $\nabla$ |  | (6) |  | 1.13\% | 1.16\% | $\nabla$ |  | (3) |  |
| NCO Ratio | 0.15\% | 0.20\% | $\nabla$ |  | (5) |  | 0.20\% | 0.25\% | $\nabla$ |  | (5) |  |
| Provision / Avg. Loans | 0.17\% | 0.21\% | $\nabla$ |  | (4) |  | 0.23\% | 0.25\% | $\nabla$ |  | (2) |  |



## APPENDIX

Time of dissemination: February 26, 2018, 07:26 ET.
I attest that all of the views expressed in this report accurately reflect my personal views about the security and/or industry covered by this report as of the date of this report, and that no part of my compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed by me in this report. S/ Brendan Nosal

## IMPORTANT DISCLOSURES:



## Price Target

Our 12 month price target is $\$ 46.00$.

## Valuation Methodology

Our price target of $\$ 46.00$ assumes shares of NKSH will trade at $16.0 \times$ our 2019E EPS in one year's time.

## Risk Factors

The primary risks to our price target include key man risk, NKSH's geographically concentrated SW VA footprint, weakness in the local economy, illiquidity, cyber-security risks, and lower bank equity valuations in general.

Distribution of Ratings/IB Services Firmwide

| Sandler O'Neill + Partners |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | IB Serv./Past 12 Mos. |  |  |  |
| Rating | Count | Percent | Count | Percent |
| BUY [B] | 159 | 48.48 | 55 | 34.59 |
| HOLD [H] | 165 | 50.30 | 38 | 23.03 |
| SELL [S] | 4 | 1.22 | 1 | 25.00 |

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